

Course	BUSN 5000								
Term	Fall I, 2008								
Instructor	Name: David R. Dodds Phone: 803.738.2453 Email: ddodds@sc.rr.com								
Catalog Description	This course is designed to provide a foundation in theories and concepts in accounting, economics, finance, management and marketing.								
Prerequisites	None								
Course Level Learning Outcomes	<p>To develop familiarity with the language and terminology of business.</p> <p>To become familiar with the basic theories, concepts, and practices of the basic functional areas of business.</p> <p>To develop an understanding of profit and profitability and the important role it plays in the operation of successful organizations.</p> <p>To become familiar with the basic business functions and how they properly work together in an integrated way to improve organizational performance.</p> <p>To develop an understanding of the importance of global issues in modern business.</p>								
Materials	Text: <u>Understanding Business</u> by Nickels, McHugh and McHugh (8 th edition). Additional suggested reading: <u>7 Habits of Highly Successful People</u> , by Stephen Covey, and the business page of the State newspaper.								
Grading	<table> <tr> <td>Mid-term Exam</td> <td>20 points</td> </tr> <tr> <td>Group cases</td> <td>20 points</td> </tr> <tr> <td>Class participation and homework</td> <td>30 points</td> </tr> <tr> <td>Final exam</td> <td>30 points</td> </tr> </table>	Mid-term Exam	20 points	Group cases	20 points	Class participation and homework	30 points	Final exam	30 points
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	<p>The GRADUATE catalog provides these guidelines and grading options for graduate business degrees:</p> <p>Grades in the program are A, A-, B+, B, B-, C, F, I, ZF, and W. Grades reflect the following standards:</p> <p>A/A- Superior Graduate work B+/B/B- Satisfactory Graduate work C Work that is barely adequate as graduate-level performance F Work that is unsatisfactory I Incomplete work ZF An "I" that is not completed within one year of the end of the course is automatically converted to a "ZF". A "ZF" is treated the same as an F or NC for all cases involving GPA, academic warning, probation and dismissal. W Withdrawn from the course</p>
	<p>Class activities will consist of lecture, discussion, and group case development</p>
<p>Policy Statements: University Policies</p>	<p>University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies. The following policies are of particular interest:</p> <p>Academic Honesty The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university's academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it.</p> <p>Drops and Withdrawals Please be aware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping a course with a full refund and for withdrawing from a course with a partial refund.</p> <p>Special Services If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.</p>

	<p>Disturbances Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course. No cell phone usage is permitted. No eating during class instruction time is permitted.</p> <p>Student Assignments Retained From time to time, student assignments or projects will be retained by The Department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic Department, the student's name and all identifying information about that student will be redacted from the assignment or project.</p>
Course Policies	Punctual attendance is required. Regular and participative attendance is essential to successful learning in this class. Student participation should include careful reading, thought, and the relationship of the discussion to the student's professional experiences.
Weekly Schedule	Week 1 Class orientation, begin Part 1, chapters 1 thru 3 Week 2 Finish Part 1, chapter 4 and Part 2, chapters 5 & 6 Week 3 Part 3, chapters 7 thru 9 Week 4 Part 4, chapters 10 thru 12 Week 5 Midterm Exam , Part 5, chapters 13 &14 Week 6 Continue Part 5 chapters 15&16 Week 7 Part 6, chapters 17 & 18 Week 8 Continue Part 6, chapters 19 – 20. Turn in Case study Week 9 Final Exam
Additional Information	Each homework assignment should contain a cover page, proper English, and grammar, reflective of a master's level. Use of course material will enhance the quality of the paper.