



Course	BUSN 5680 Issues in Business The Energy Crisis
Term	Fall 1 and Fall 2 2008 Thursday 5:45
Instructor	Name: Carolyn Weisberg Phone: 803 419 2707 Email: Cweisberg68@webster.edu
Course Description	Current and significant issues in business are examined. The course focuses on existing theories and practices, with emphasis given to new and emerging topics in the field. This term will conduct an exhaustive examination of the world-wide energy crisis. Specifically, emerging development of new forms of energy, strategic issues, US and worldwide economy and markets related to oil consumption, OPEC, the presidential candidates positions on energy issues, and possible resolutions.
Prerequisites	BUSN 5000
Course Level Learning Outcomes	Upon successful completion of this course, the student will be able to both speak and properly write about the following: <ol style="list-style-type: none">1. Define, discuss, and recognize important issues, facts, concepts, principles, analytic techniques, and theories.2. Apply appropriate terminology, facts, concepts, principles, analytic techniques, and theories used in business leadership when analyzing moderately complex factual situations involving problems requiring leadership.3. Develop solutions to moderately complex factual situations involving problems requiring leadership using appropriate terminologies, facts, concepts, principles, analytic techniques, and theories relating to business leadership.4. Generate reasonable methods for implementing leadership activities needed to solve business problems.5. Evaluate the quality of their proposed leadership activities and solutions against appropriate criteria used in studies, including organizational constraints.6. Identify and discuss the interrelationships among the concepts, principles, and theories taught in this business leadership course.7. Discuss the relevance and application of the concepts, principles, and theories taught in this business leadership course

	to contemporary events.
Materials	Extensive reading list, relevant articles and a current issues book will be provided during the course. Access to the Wall Street Journal will be required for weekly presentations.
Grading	Your course grade will be based on your scores, on your writing, assignments, and your contributions to class discussions. These different components will be weighted as follows: Final and mid term presentation(in-class): 40% Assignments and Self Assessments: 20% Class Participation: 40%
Activities	Class time will be spent on lectures, group exercises, and discussions. Some individual exercises may be completed during class, but most will be completed outside class. Group exercises will be completed during class, but there will often be individual assignments that must be completed before coming to class to do the group exercise. Assignments will be given throughout the course; including short cases The take-home case analysis will cover the entire course. A topic's importance can be roughly determined by the amount of time spent discussing and working with the topic.
Policy Statements: University Policies	University policies are provided in the current course catalog and course schedules. They are also available on the university website. This class is governed by the university's published policies. The following policies are of particular interest: Academic Honesty The university is committed to high standards of academic honesty. Students will be held responsible for violations of these standards. Please refer to the university's academic honesty policies for a definition of academic dishonesty and potential disciplinary actions associated with it. Drops and Withdrawals Please be aware that, should you choose to drop or withdraw from this course, the date on which you notify the university of your decision will determine the amount of tuition refund you receive. Please refer to the university policies on drops and withdrawals (published elsewhere) to find out what the deadlines are for dropping

	<p>a course with a full refund and for withdrawing from a course with a partial refund.</p> <p>Special Services If you have registered as a student with a documented disability and are entitled to classroom or testing accommodations, please inform the instructor at the beginning of the course of the accommodations you will require in this class so that these can be provided.</p> <p>Disturbances Since every student is entitled to full participation in class without interruption, disruption of class by inconsiderate behavior is not acceptable. Students are expected to treat the instructor and other students with dignity and respect, especially in cases where a diversity of opinion arises. Students who engage in disruptive behavior are subject to disciplinary action, including removal from the course.</p> <p>Student Assignments Retained From time to time, student assignments or projects will be retained by The Department for the purpose of academic assessment. In every case, should the assignment or project be shared outside the academic Department, the student's name and all identifying information about that student will be redacted from the assignment or project.</p> <p>Contact Hours for this Course It is essential that all classes meet for the full instructional time as scheduled. A class cannot be shortened in length. If a class session is cancelled for any reason, it must be rescheduled.</p>
Course Policies	<p>This syllabus may be revised at the discretion of the instructor without the prior notification or consent of the student. The schedule below presents an approximate expectation of course progress. The instructor reserves the right to add, delete, or modify any weeks of this schedule. Any changes will be announced during class.</p> <p>Academic Dishonesty: Webster University strives to preserve academic honor and integrity by repudiating all forms of academic and intellectual dishonesty, including cheating, fabrication, plagiarism, and facilitation of academic dishonesty. Academic dishonesty is unacceptable and may result in disciplinary action, as outlined in the Graduate Studies catalog.</p>
Weekly Schedule	<p>Week1 Orientation, reading and group assignments for final project. Begin issue exploration based on current climate and market forces</p>

	<p>Week 2 and 3 Continue issue exploration, reading discussions, weekly Wall Street Journal Reports and In class group work.</p> <p>Week 4 Mid-term exam (First presentation)</p> <p>Week 5, 6, 7, Continue issue exploration, weekly WSJ reports and in class group work</p> <p>Week 8 Discussion of a selected popular book relating to the current issues</p> <p>Week 9 Final presentations (verbal and written)</p>
Additional Information	<p>Student absence may be necessary under exceptional circumstances. Should this be necessary, a make up plan will be provided and must be completed.</p>